

**SOMEONE
SOMEWHERE**



2023

Our pathway
to greater impact

SUSTAINABILITY REPORT



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INTRO

We are **Victor and Lucero**, artisans from Oaxaca, Mexico. A couple of years ago, we started creating the biggest network of loom artisans in this country. All of us have looms at home, and we know that teamwork is the best way to generate fundamental changes in our community and the best opportunities for our families.

Someone Somewhere is an innovative company and a key partner for us. They combine our art with technology to create different products and solutions for the world. By generating strong value chains, they focus on preserving our culture and developing hundreds of jobs while taking care of our planet by using sustainable materials. We know that this message is reaching **Someone, Somewhere**, and we want you to know that every time you collaborate with this company, you're not only getting a product made by Mexican artisans, but you're also contributing to their communities and the planet, that urgently needs a positive change.

In the following pages, you will understand more about how **Someone Somewhere** creates impact.

Thank you,
Victor and Lucero



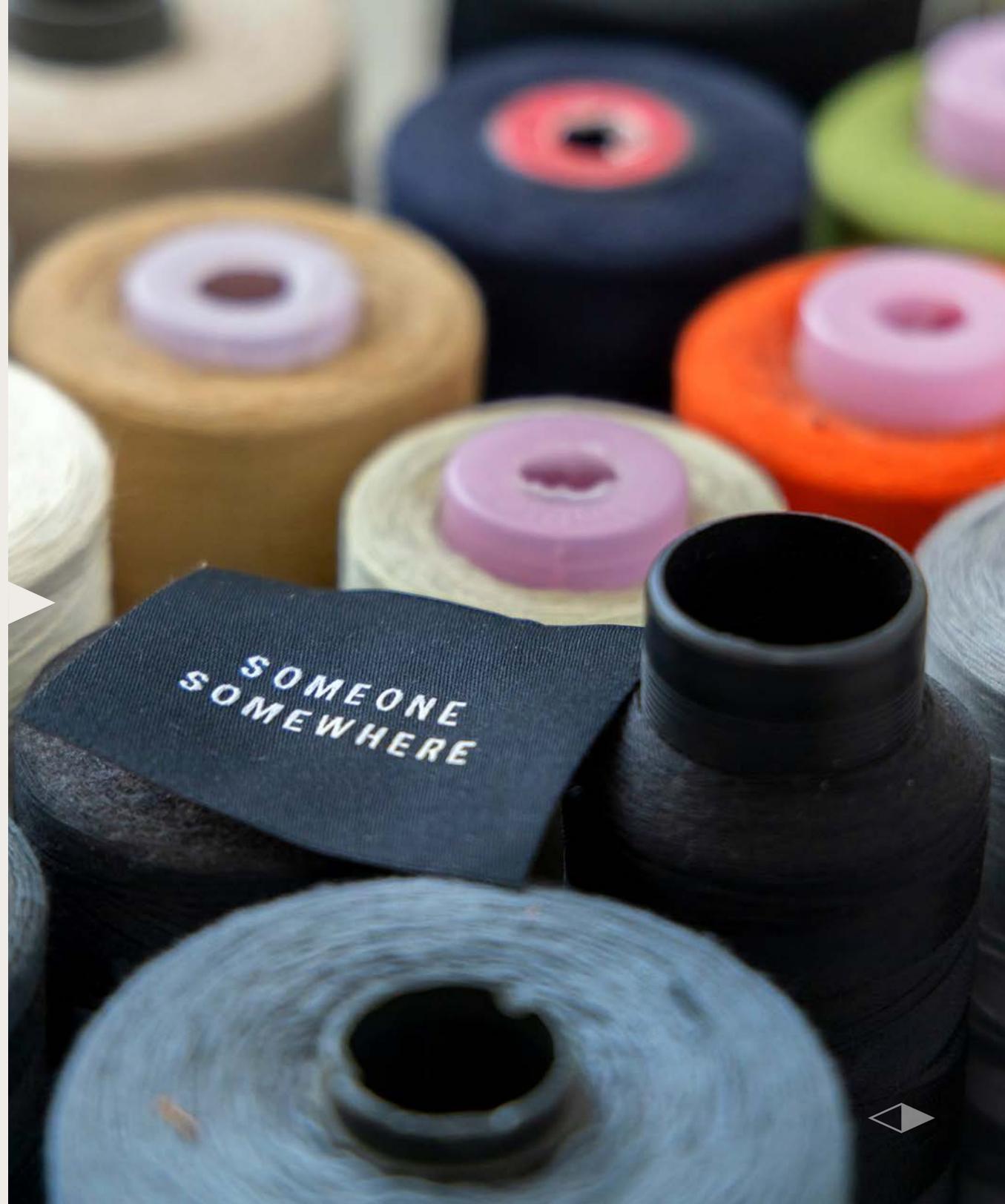
WHO WE ARE?

We are a **social enterprise** on a mission to lift millions of artisans and textile workers out of poverty, while reducing the environmental impact of the textile industry.



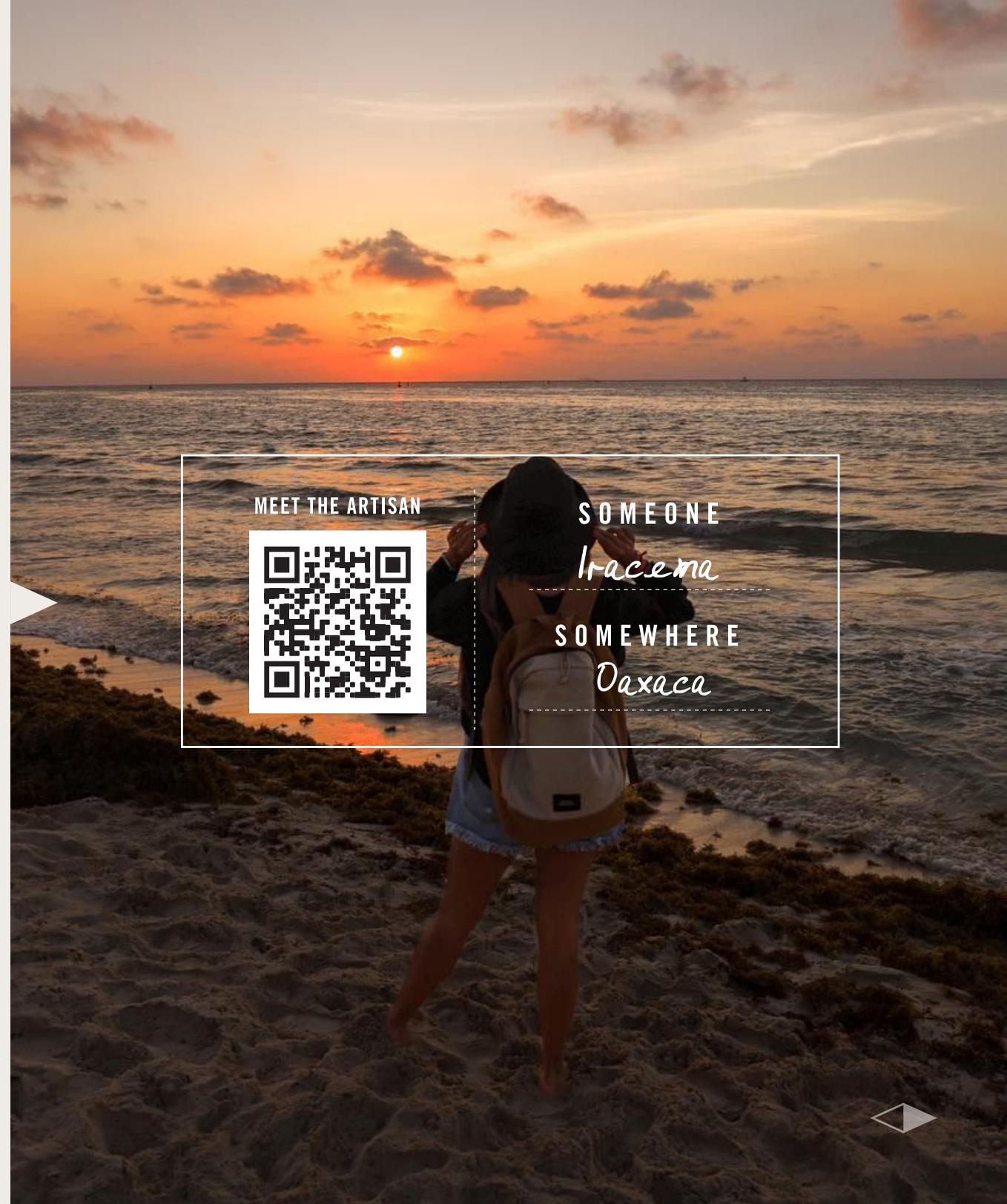
OUR FOCUS

We want to shift the way business is done, providing the right solutions for the planet, its people, and you.



OUR LABEL

Someone is for the people who make our products.
Somewhere is for the communities where they live.



MEET THE ARTISAN



SOMEONE
Iracema

SOMEWHERE
Daxaca



OUR POSITIVE IMPACT

Our primary focus is on creating a positive impact in the world through a conscious and holistic approach. We understand that every decision we make has the potential to shape the world we live in, and we are **committed to making choices** that contribute to a sustainable and positive future.



1. Material Consciousness

We prioritize sustainable, and ethically sourced materials to minimize our environmental footprint.

2. People-Centric Solutions

Our solutions are designed with people in mind. We prioritize social impact, aiming to improve the well-being of communities, and industrial partners.

3. Innovation for Impact

By embracing technology and creative thinking, we strive to develop cutting-edge solutions while ensuring that they align with our sustainability and social impact goals.

4. Transparency

We keep our stakeholders informed. We are accountable for our actions and continuously assess our practices to ensure that they align with our mission.

5. Partnerships with Purpose

Collaboration is at the heart of our strategy. We believe in forging partnerships with individuals and organizations that share our values and commitment to positive change.

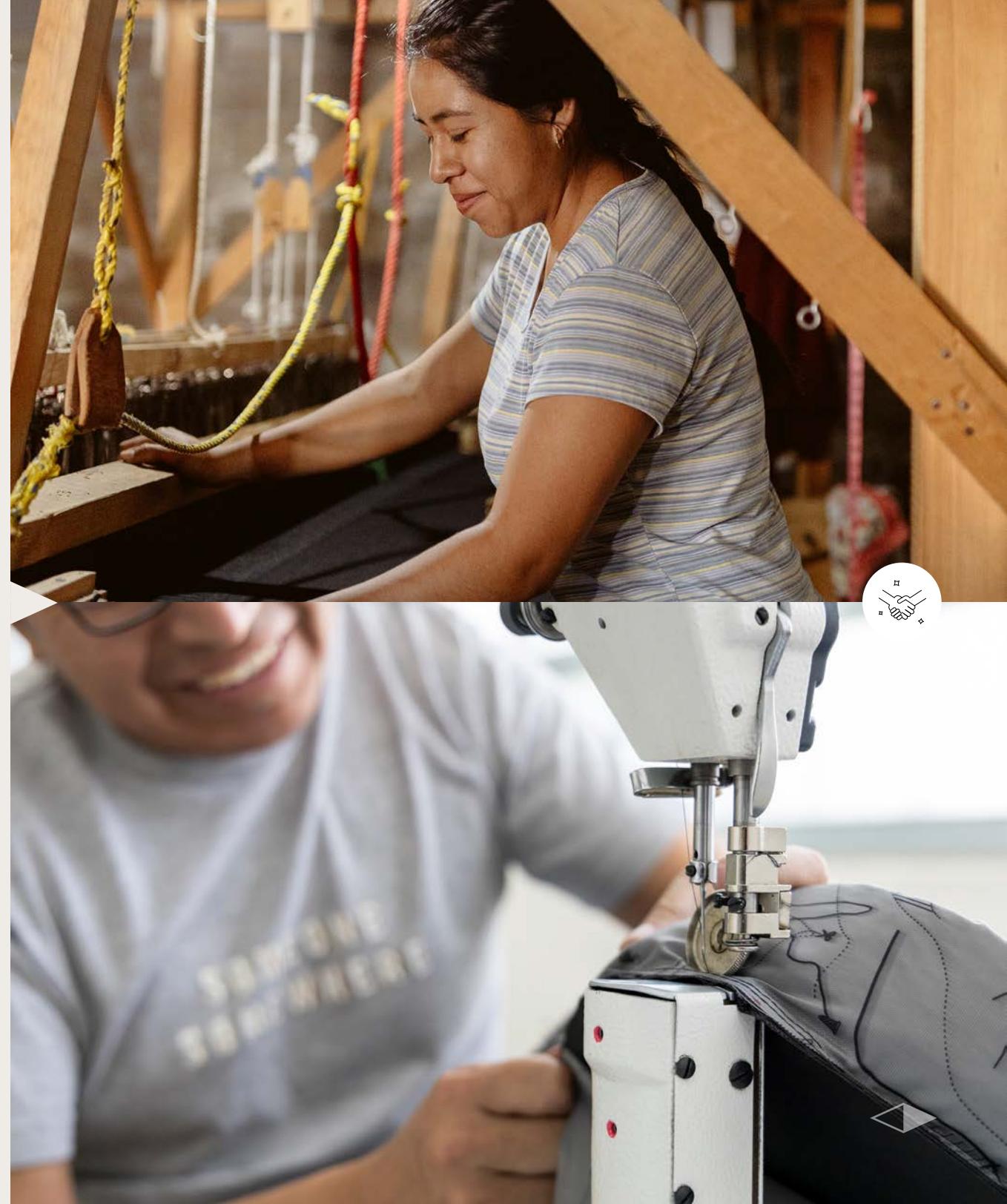


ARTISANS

Artisans are skilled individuals creating unique items through traditional techniques, often passed down through generations. They depend on local resources and, economically, are small producers who own their craft.

TEXTILE WORKERS

A textile worker is involved in producing fabrics and clothing, working in stages like spinning, weaving, dyeing, and sewing. They require skills in machinery operation, fabric knowledge, and attention to detail for efficient and quality production.



OUR POSITIVE IMPACT

237
artisans
employed

208
people employed
from the textile
industry

62%
women

38%
men

995
people
impacted

9 artisan communities collaborating
with **Someone Somewhere**

Distributed in

20 localities,
6 municipalities
4 states

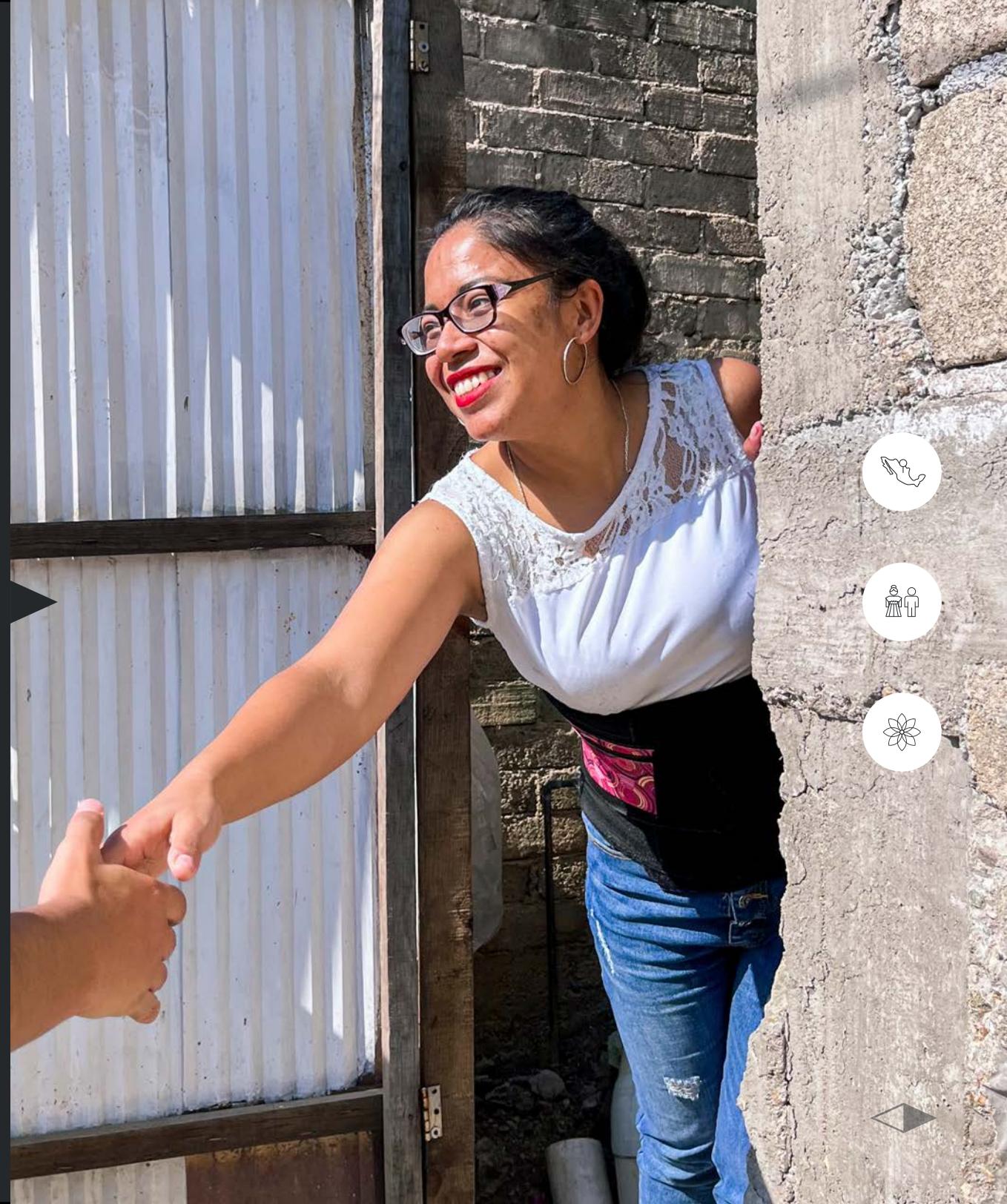
Communities

Tenango
Uruapan
Pátzcuaro
Oaxaca
Naupan

Tlaxpa
Huila
Cuetzalan
Pinahuixta

States

Hidalgo
Oaxaca
Michoacán
Puebla



OUR POSITIVE IMPACT

+700K

hours of work generated

5 artisanal techniques

5 ethnic groups
Nahua, Otomí, Zapoteco, Chinanteco, Tsotsil

56%

of indigenous people

+90 tonnes

of repurposed textiles

+4K tonnes

of CO₂ compensated

+16K USD

Invested in climate projects

Forestry (41%)

Renewable energy (59%)



OUR POSITIVE IMPACT

22%

Employees
growth rate

Women employees

53%

Men employees

47%

+2K

Average training hours for employees

77%

Leadership positions
held by women





DIVERSITY, EQUITY AND INCLUSION

At **Someone Somewhere**, **Diversity, Equity, and Inclusion** are crucial elements of our business, people, and culture. We are committed to evolve, learn, and grow to foster a thriving workplace and global community, recognizing we are better together



DIVERSITY, EQUITY AND INCLUSION

- 82% Consider that diversity is promoted within the organization
- 71% Consider that the organization promotes freedom of expression in the workspace
- 86% Consider that the organization respects and values diversity
- 72% Consider that internal policies promote diversity, equity and inclusion
- 78% Consider that the organization promotes friendly and inclusive practices toward sexual diversity
- 89% Consider that the organization acknowledges sexual diversity
- 92% Consider that employees respects diversity (cultural, economic, religious, belief and experiences)
- 82% Someone Somewhere promotes free speech and open spaces for different ideas, beliefs and opinions

* Employees survey Nov 2023



Economic Empowerment through Supply Chain Integration

Commitment to integrating artisans from vulnerable backgrounds into global value chains, promoting economic empowerment and sustainable livelihoods.

Diverse Talent Recruitment and Inclusive Workplace

- Implementation of LGBTQ+ inclusive policies
- Strict non-discrimination measures in hiring and promotions
- Actively seeking and welcoming individuals with refugee status, as well as those with physical and mental disabilities

Monitoring and Evaluation

- Regular assessments to measure the effectiveness of DEI initiatives
- Adjustments and improvements based on feedback and changing needs

Community Impact

- Extending our commitment beyond the workplace to positively influence the broader community
- Collaborating with external partners to advance DEI in the regions where we operate

Cultivating an Inclusive Culture

- Promotion of an inclusive workplace culture where every voice is heard and valued
- Ongoing initiatives to educate and raise awareness about DEI among employees

Reporting

- Transparent reporting on DEI progress and achievements
- Open communication with stakeholders on the continuous journey towards a more inclusive and equitable organization



WHERE WE ARE

29% identifies as part of the LGBTQ+ community

75% consider that Someone Somewhere leads the importance of diversity through their actions

71% agree that they can freely express who they are

93% say that being a part of Someone Somewhere has facilitated them to meet people different from themselves

82% find spaces for the free and open expression of ideas

WHERE WE CAN GROW

78% Reported the need to adapt more spaces that accommodate people with disabilities

67% Considered that we need to educate our team on gender-based stereotypes

57% Considered that there is a need for better and more accessible information on sexual and gender diversity



SUSTAINABLE FABRIC

CircuLoom™: after 10 months of hard work, amazing partners, meticulous research and lots of learning, we achieved our first **100% sustainable fabric.**





100% sustainable fibers
3.6x more resistance than a regular loom

50,000 intense commercial uses

83% water savings at the process

Made by **recycled PET and cotton**

Infinite design possibilities
Co-created with artisans



SUSTAINABLE INITIATIVES



Visual Health Campaign

We addressed eye health challenges among craftswomen in embroidery, in collaboration with **Visión RB**. Implemented in various communities, the program included eye diagnostics, health checks, and tailored eye care initiatives such as glasses delivery and training for craftswomen.

UNDP

We worked on a consultancy project for the **UNDP (United Nations Development Programme)** for their project: “Boosting the resilience of artisans in Chiapas”. We applied our Pathway methodology to assess and enhance rural textile enterprises in the region of Los Altos de Chiapas. The diagnostic study involved five artisan communities, who received a set of practical recommendations for a multi-year program.



IDB

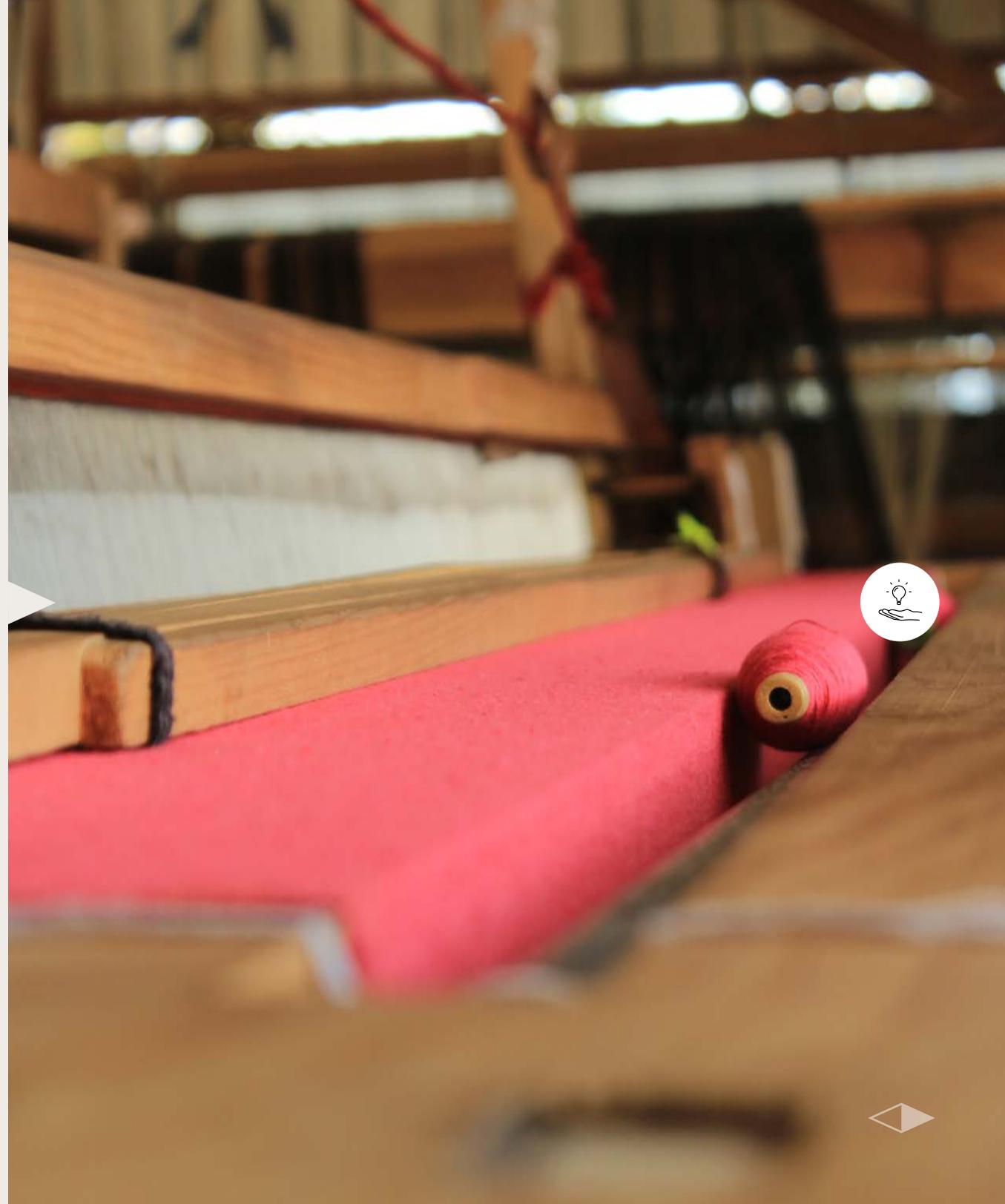
We acquired an Impact Performance Loan** from the **InterAmerican Development Bank Lab (IDB Lab)** for the next five years.

Following **The Environmental and Social Performance Standards of the International Finance Coalition (IFC)**, the loan will allow Someone Somewhere to strengthen all our operations while scaling and expanding our social and environmental impact.

Among other things, this partnership will help with:

- Expanding our operations to new communities in the south - southeast region of Mexico
- Replicate our artisanal Pathway model for the textile manufacturing sector
- Develop the first 100% recycled loom fabric
- Pilot sustainable innovations for our operative and productive processes

**This financial tool works as a traditional loan, with the exception that interest rates are tied to social and environmental outcomes generated from the borrowing company as part of the agreed terms and conditions.



SUSTAINABLE DEVELOPMENT GOALS ALIGNMENT

This year we continued aligning our corporate goals with the **Sustainable Development Goals** acknowledging it is not a contribution to the achievement of the full goal but to specific targets and indicators that allow the goal to be reached. Our alignment to each goal and its targets are categorized as either direct or indirect contributions. We currently contribute to **10 goals through direct target contribution** and **11 goals through indirect target contribution**.





1. NO POVERTY

We work to reduce extreme poverty as well as the proportion of people living in poverty in all its dimensions for men, women and children through the generation of fair and consistent jobs.

This fair and consistent jobs translate into economic resources that ultimately allow people to access basic services.





4. QUALITY EDUCATION

Someone Somewhere enables the people we work with, especially indigenous women and other underrepresented groups, to access different forms of education (beyond artisanal skills and competencies), allowing them to become entrepreneurs or access better opportunities in their sector.





5. GENDER EQUALITY

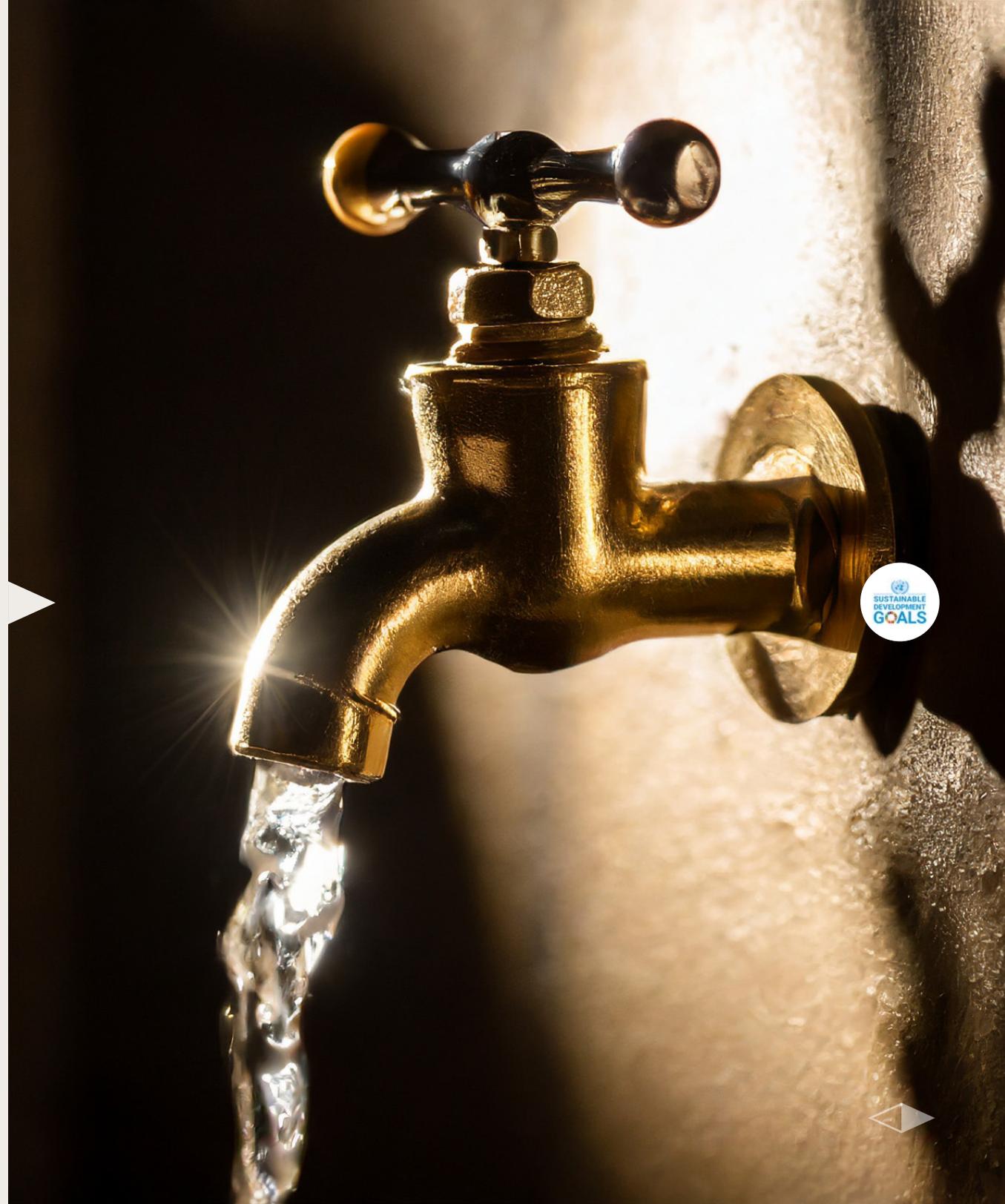
We work mainly with indigenous women in vulnerable contexts. We tackle gender discrimination by upholding the enormous value that women give to their work, as artisans or textile workers. Thanks to this work, women become more independent, to organize, to learn, to defend their rights and to lead their development.

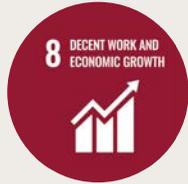




6: CLEAN WATER AND SANITATION

We avoid the use of water by using recycled threads that don't require dyeing. Through the operational control of our new production facility we can measure and monitor our water consumption for reducing it and using it more efficiently. Through our Climate Neutral certification, we contribute to protecting and restoring natural areas and water-related ecosystems.





8. DECENT WORK AND ECONOMIC GROWTH

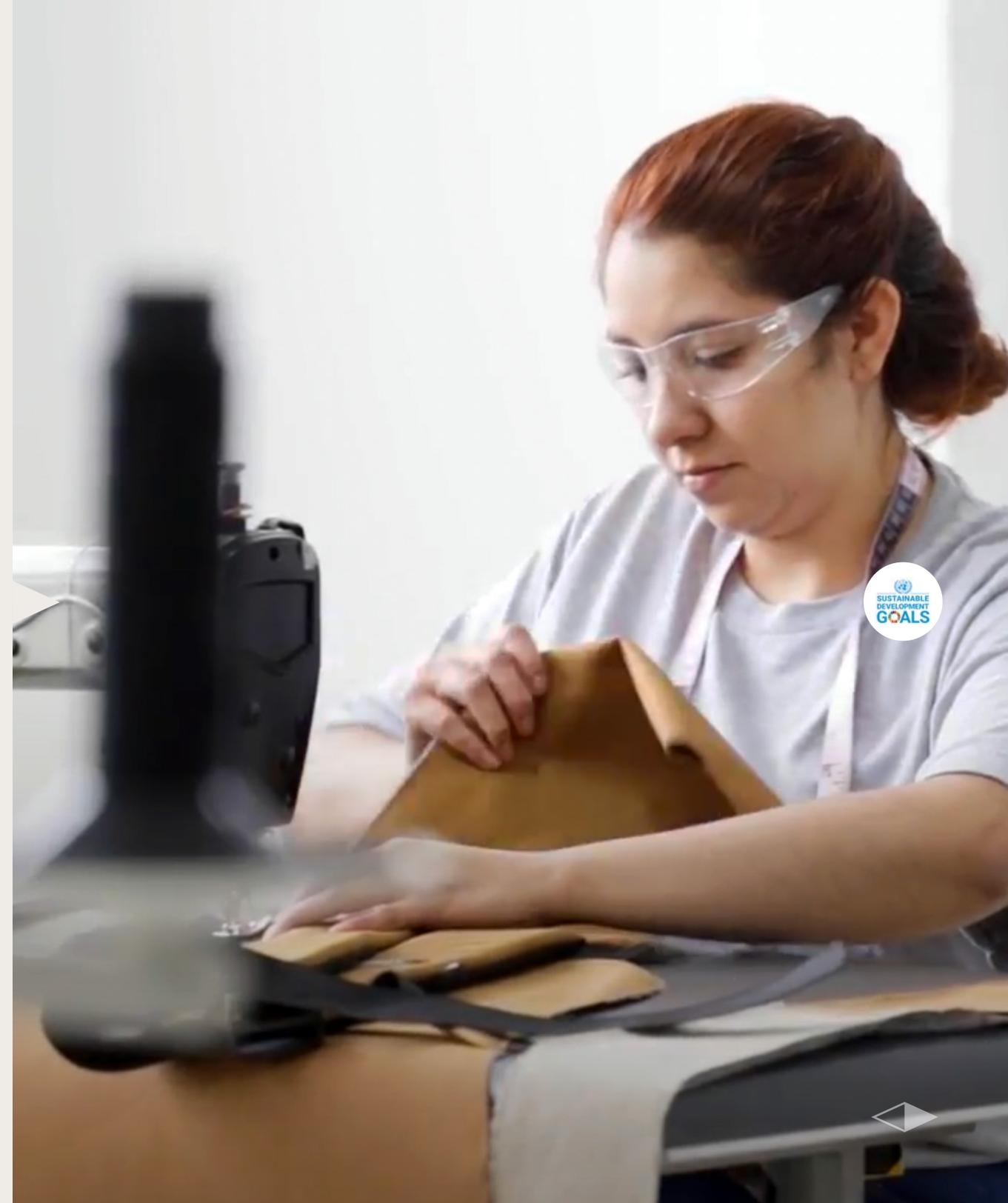
This goal is at the center of our DNA. We bring work opportunities to people in marginalized communities so that they can become agents of change: to decide, to create, to innovate, to be independent, to participate, to know and protect their rights. We believe economic empowerment transforms lives and communities.





9. INDUSTRY, INNOVATION AND INFRASTRUCTURE

We consistently work towards sustainable industrialization through designing more efficient processes, implementing new technologies to manufacture our products, developing new materials and measuring our CO₂ emissions to reduce, avoid and compensate our carbon emissions. The opening of our new factory was a big milestone and an important step to support this goal.





10. REDUCED INEQUALITIES

By enabling fair and constant income for the people we work, we allow their families and the communities income to grow. Income growth for underserved groups helps bridge the equality gap, through social, economical and political inclusion.

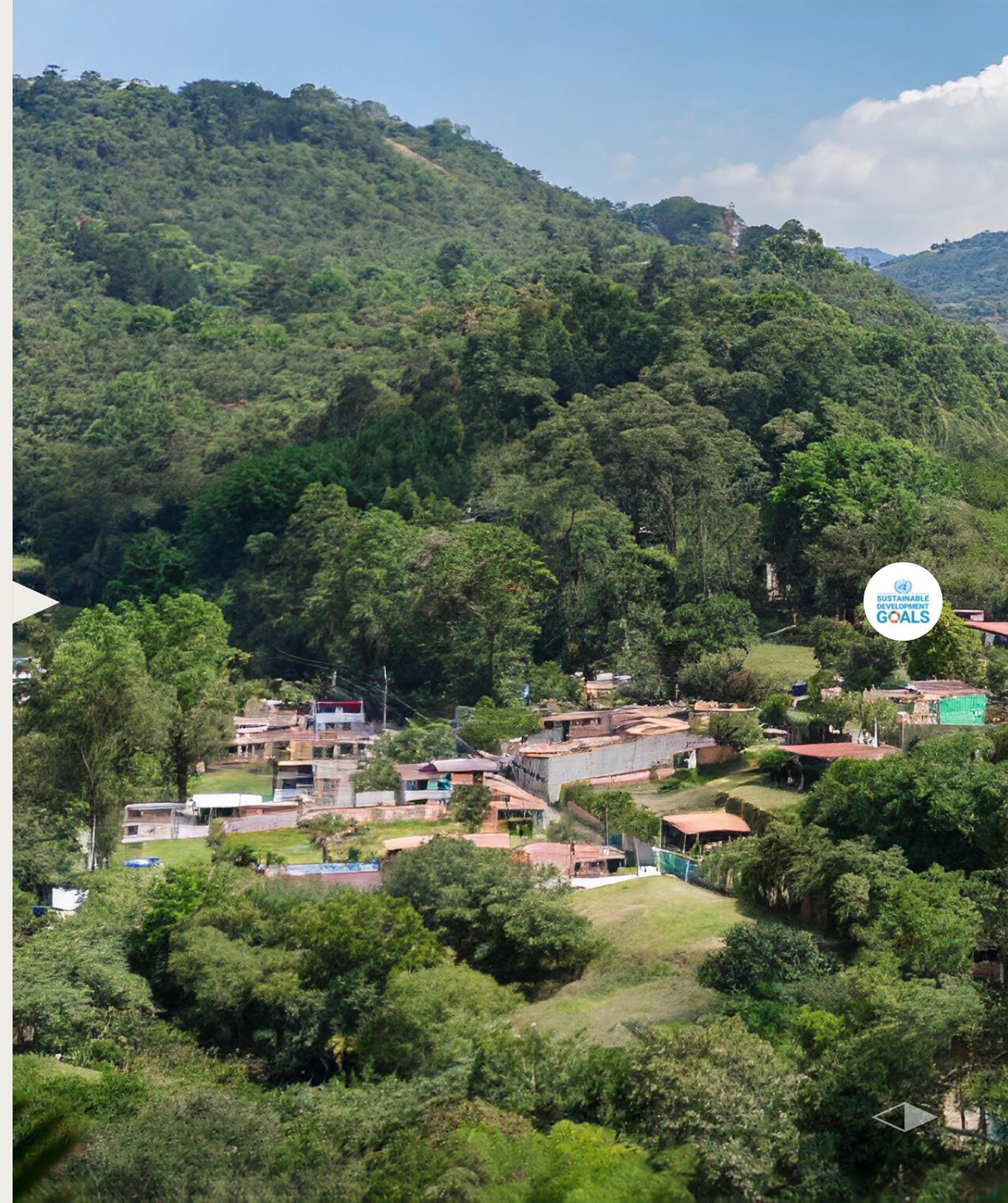
When ones immediate needs are satisfied it's more likely that that person will take ownership and participate more. By working with institutions such as the IDB we allow official development assistance to reach underserved communities in Mexico.





11. SUSTAINABLE CITIES AND COMMUNITIES

We contribute to sustainable cities and communities through three main targets. Our first target focuses on the cultural aspect of sustainable communities, as we foster the awareness and protection of textile expressions; our next target focuses on the reduction of our negative environmental impact, specifically emissions and waste, and the third target focuses on the reduction of migration to big cities as a result of job generation in rural communities.





12. RESPONSIBLE CONSUMPTION AND PRODUCTION

We recognize the negative impact of the textile industry and are strongly committed to making sustainable procurement a no-brainer. By measuring and managing our resources efficiently, implementing waste management plans, designing circularity projects, innovating in production processes, and by being transparent and accountable for the life cycle of our products, we are committed to this goal.





17. PARTNERSHIPS FOR THE GOALS

We know that we cannot achieve these goals on our own. Our partnerships with public and private entities, such as big corporations, individual clients, non profit organizations, financial institutions, universities, etc. helps us scale our model. By working with partners like the **Interamerican Development Bank** and being part of the **BCorp** movement, the **Change Climate** community and many other other networks we are able to exponentially increase our impact.



OUR CERTIFICATIONS



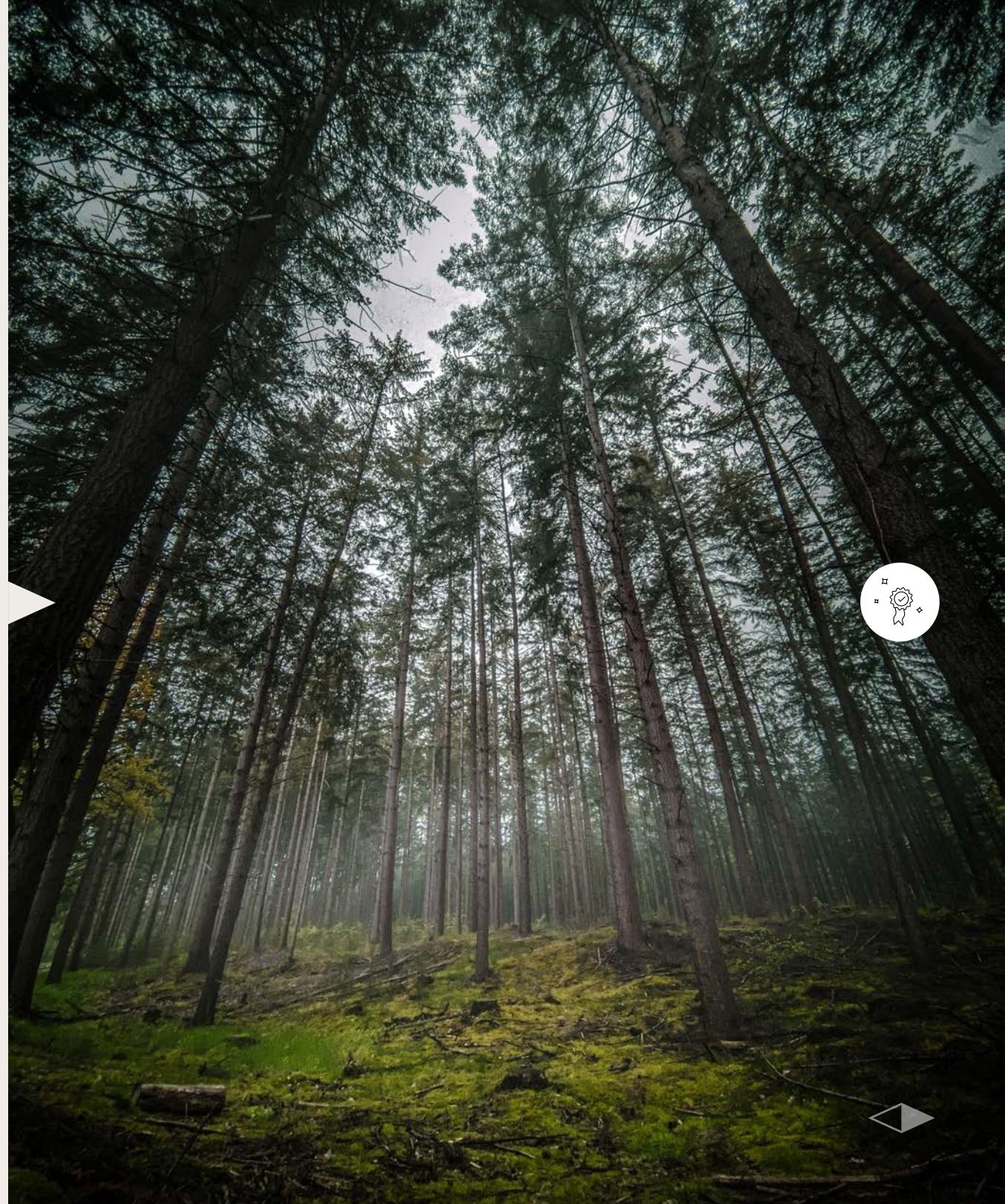
Since 2017 we are part of the **BCorp community**, reinforcing that we want to be part of the best companies for the world, and not of the world.



We became **Climate Neutral Certified**, by the Change Climate Project for the second consecutive year. We measure, reduce and contribute towards net-zero transition via climate projects.



In January we achieved the **EcoVadis Certification**, and the **Silver Plate** which is only given to 25% of the globally certified companies.



An aerial photograph of rolling green hills at sunrise. The sun is low on the horizon, casting a warm, golden glow over the landscape. Fog or mist fills the valleys between the hills, creating a soft, ethereal atmosphere. The hills are covered in lush green grass, and a few scattered trees are visible. The overall scene is peaceful and scenic.

2023 HIGHLIGHTS



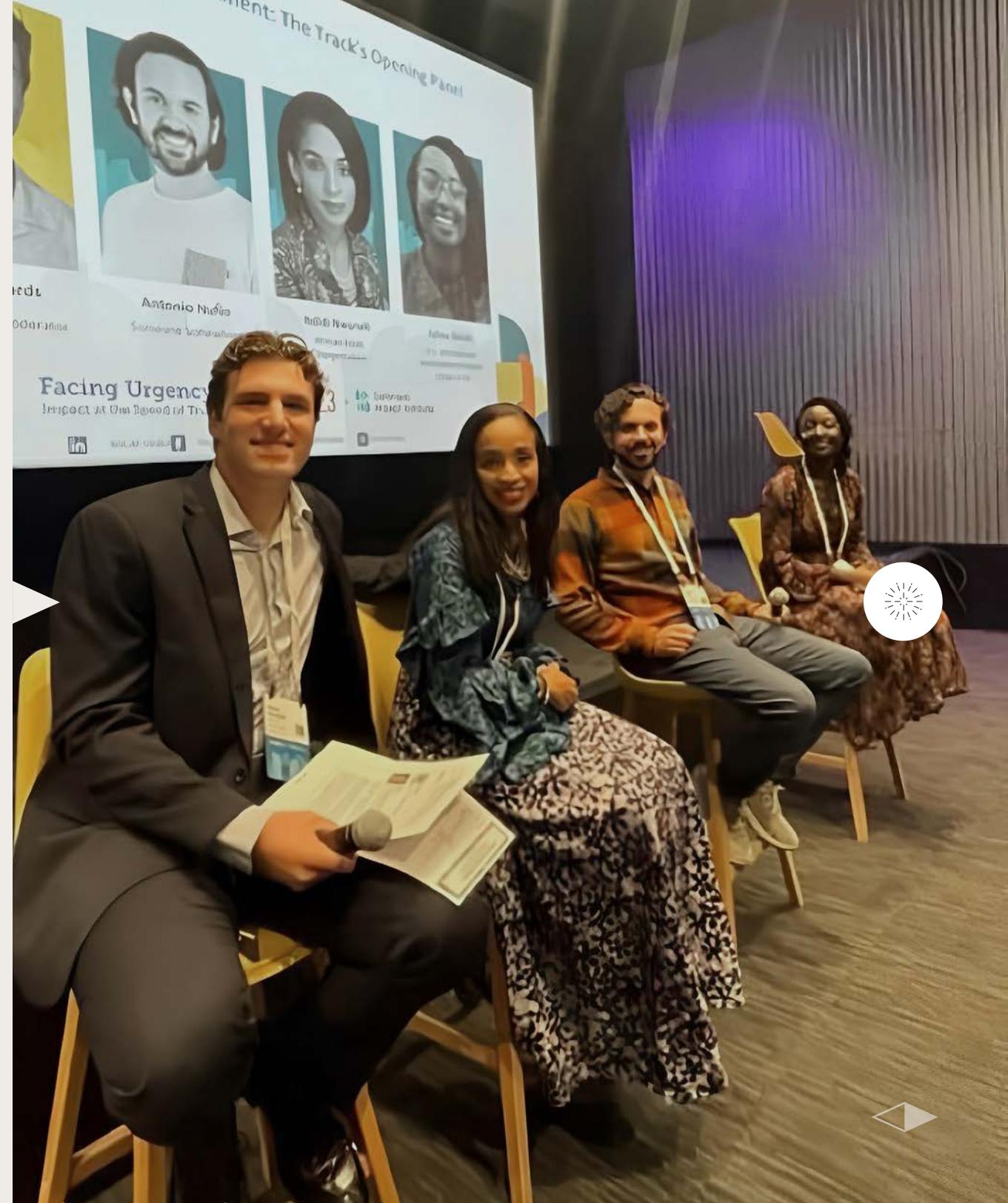
2023 HIGHLIGHTS

1. SOCAP

Our co-founder and CEO, Antonio, was part of the **Content Curation Council for the Value Chain Investment** track of one of the largest global social impact capital events convening in San Francisco, CA. USA.

2. Seedstars

We were thrilled to have participated in a panel at the Seedstars Villa during the **Building Bridges Conference in Geneva**, where we had a chance to show how we are using **AI to develop more sustainable, ethical and innovative products for large companies.**



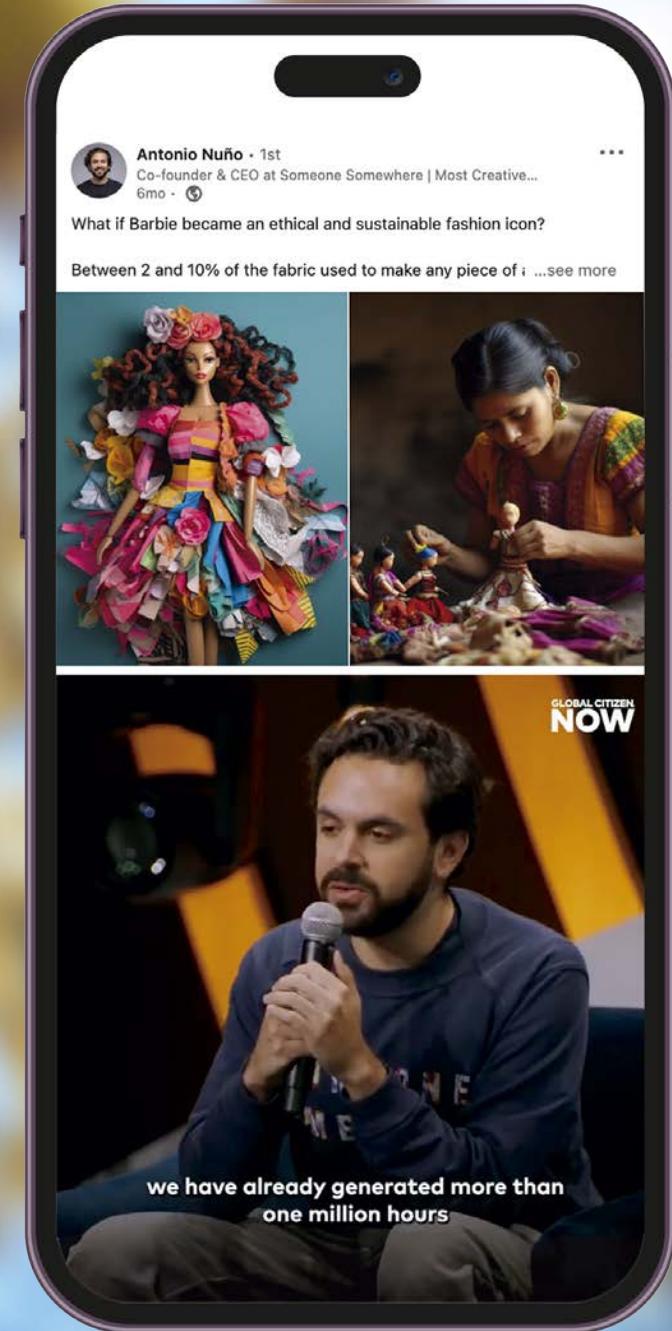
2023 HIGHLIGHTS

3. What if?

We increased our use of **AI** and **LinkedIn** to start developing ideas for partnering with the world's most significant and influential companies by generating hundreds of jobs and designing together in the most sustainable way possible.

4. Global Citizen

We announced at the **Global Citizen Now**, one of the most remarkable milestones in our history: **the partnership between Someone Somewhere and Delta Air Lines has already generated one million hours of work for people in vulnerable communities.**



2023 HIGHLIGHTS

5. The Plant + Future Vision

We opened our **first-owned cutting, assembly, and quality control facility**. This plant will be state-of-the-art on several different fronts. Thanks to various funding and impact partners, it will be:

- 1. Powered by Sunbeams:** our facility will harness the power of sunshine to fuel our operations.
- 2. Zero-Waste:** every thread and every fiber will find its purpose. Waste has met its match.
- 3. Ultra Diverse:** we'll focus on hiring people who struggle to find fair work opportunities. Think of refugees, indigenous people, single mothers and people over 60.
- 4. Education Centered:** we'll strive to build a place where people can constantly learn and grow, not only in technical skills but also in life skills.
- 5. Innovation Focused:** we'll also use this space to accelerate our research and product development efforts, through spaces for rapid prototyping, sample making, costs engineering and one of the largest sustainable raw materials libraries in the region.

We hope this plant **inspires the Mexican manufacturing sector** by proving that it is possible to build a fast-growing business while treating people and our planet fairly.



OUR VOICES OUT THERE

1. The era of ESG

Our co-founder and COO Enrique's point of view regarding the Business Reputation in the era of ESG through an article on "Mexico Business News".

2. International Business Times

We were featured in the IBT share more about our collaboration with Delta Airlines, and everything we've been learning on this path.

3. American Chamber of Commerce

Our co-founder and CIO, Fátima, was invited by the American Chamber of Commerce in Mexico to participate in a panel to share ideas on how to promote women's rights for the International Day for the Elimination of Violence Against Women.



PARTNERSHIPS



CONECTAR.
ACCELERAR.



LOOKING FORWARD

Thanks to all of our key partners who have been instrumental in our endeavors. Your collaboration and commitment have significantly contributed to the positive outcomes outlined in this report. Together, we've made strides toward a more sustainable future.

As we reflect on our achievements, we acknowledge that there is always more work to be done. The path to sustainability is ongoing, and continued support is crucial. We look forward to facing the challenges and opportunities that lie ahead, knowing that, together, we can create a lasting and positive impact on our planet and communities.

Thank you for being part of our sustainability journey.

With gratitude,
Fátima Álvarez, Antonio Nuño & Enrique Rodríguez
Someone Somewhere Co founders



**SOMEONE
SOMEWHERE**